



# Certificates of Verification



# Certificates of Verification

When a product has been found to be compliant with the **Non-GMO Project Standard** and the participant has completed licensing requirements with the Project, the participant receives a Certificate of Verification from their Technical Administrator. The COV is one of three types of certificates available to formally demonstrate the Verified status of products: Certificates of Verification, Brand Summary Certificates, and Master Certificates.

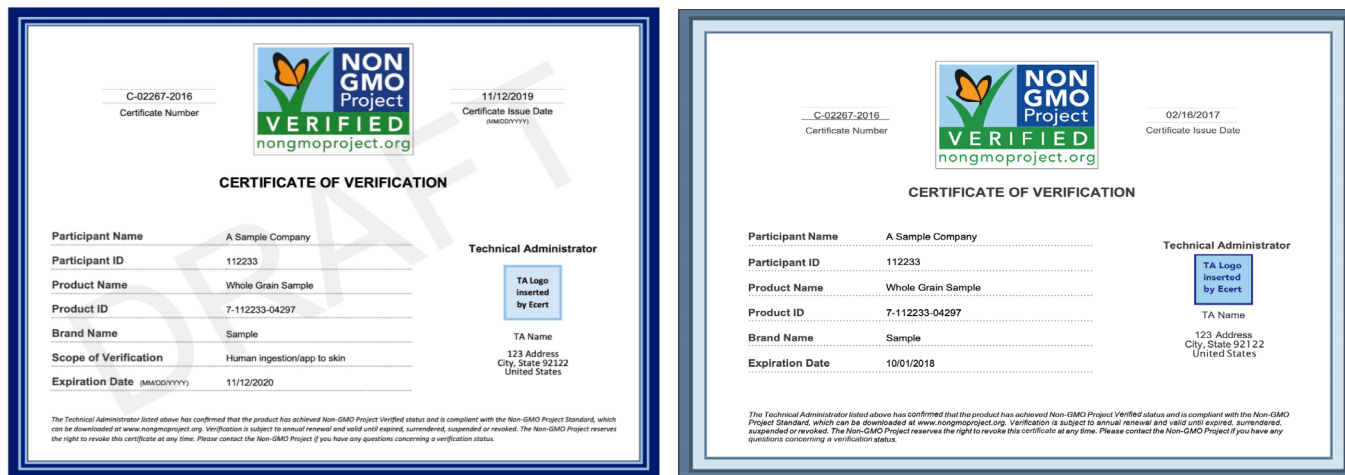
## LEVERAGE YOUR VERIFICATION

Non-GMO Project certificates are invaluable to participants who wish to sell their product in Whole Foods Market, which will require third-party verification for most products making a non-GMO claim by 2022. COVs can also help secure shelf space in other stores with non-GMO purchasing or labeling policies.

For supply chain participants, a COV is a ticket to B2B sales. Many manufacturers source Non-GMO Project Verified inputs in order to streamline their own verification processes—selling Verified inputs downstream allows participants to attain higher premiums for their goods.

## CERTIFICATE OF VERIFICATION

The Certificate of Verification (COV) is formal proof that an individual product is Non-GMO Project Verified. Each product receives a COV with a unique certificate number upon verification. The COV lists an expiration date: the date by which a product's verification must be renewed.



Two currently valid forms of a COV

The COV replaces what was formerly called a Certificate of Compliance (COC). COCs have not been valid since May 2018. Participants who possess any unexpired COCs should consult their TA as these documents are no longer sufficient proof of verification.

## SCOPE OF VERIFICATION


COVs issued after November 2019 include the scope of verification. This indicates which category and relevant action threshold the product was verified under. This makes it possible to verify products under one category (such as animal feed) and prevent them from being inadvertently used as an input in a product that falls in a category with a lower action threshold or more rigorous requirements for verification. For example, participants may not verify alfalfa as animal feed and then use it in human food.

### Scope Categories

Category	Relevant Action Threshold
Human ingestion/app to skin	0.9%
Livestock feed/supplements	5%
Not for human ingestion	1.5%
OTC/homeopathic	0.9%
Pet food	0.9%
Seed/propagation materials	0.25%

## BRAND SUMMARY CERTIFICATE

Brand Summary Certificates provide a participant with a list of their verified products from one TA. These certificates include each verified product's certificate ID, the product name, brand name, and expiration date. If a participant uses multiple TAs, a Master Certificate may be more helpful.



**NON-GMO Project**  
**VERIFIED**  
nongmoproject.org

**BRAND SUMMARY CERTIFICATE  
OF NON-GMO PROJECT VERIFIED PRODUCTS**

Issue Date ..... Company .....

TA LOGO  
HERE

PRODUCT NAME	BRAND NAME	CERTIFICATE ID #	EXPIRATION DATE
Product name	Brand name	ID #	00/00/0000
Product name	Brand name	ID #	00/00/0000
Product name	Brand name	ID #	00/00/0000
Product name	Brand name	ID #	00/00/0000
Product name	Brand name	ID #	00/00/0000
Product name	Brand name	ID #	00/00/0000
Product name	Brand name	ID #	00/00/0000
Product name	Brand name	ID #	00/00/0000
Product name	Brand name	ID #	00/00/0000
Product name	Brand name	ID #	00/00/0000
Product name	Brand name	ID #	00/00/0000

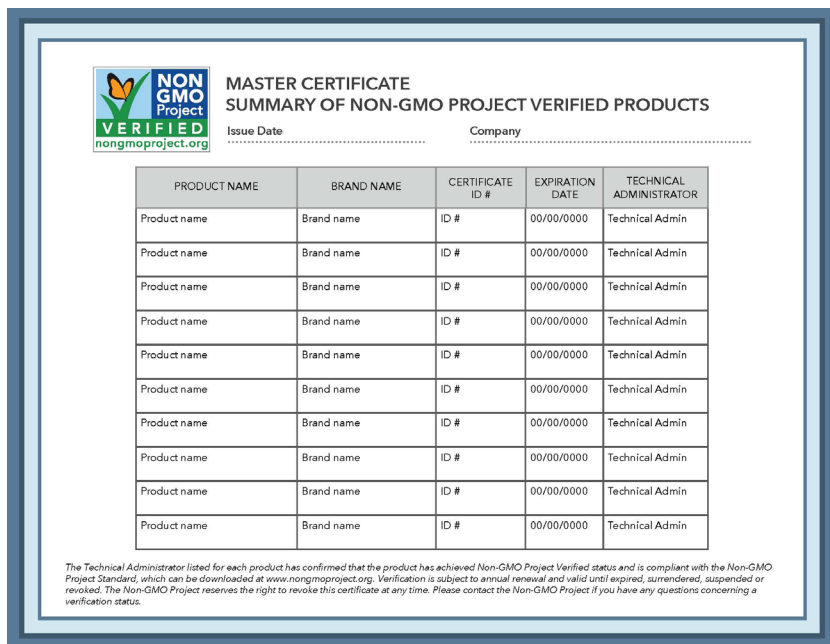
The Technical Administrator listed above has confirmed that the products have achieved Non-GMO Project Verified status and are compliant with the Non-GMO Project Standard, which can be downloaded at [www.nongmoproject.org](http://www.nongmoproject.org). Verification is subject to annual renewal and valid until expired, surrendered, suspended or revoked. The Non-GMO Project reserves the right to revoke this certificate at any time. Please contact the Non-GMO Project if you have any questions concerning a verification status.

A valid Brand Summary Certificate

Brand Summary Certificates are issued by a TA upon request; the Non-GMO Project does not issue them.

## MASTER CERTIFICATE

Master Certificates are complete summaries of Non-GMO Project Verified Products for a participant or brand owner. They display all relevant products, even when those products are enrolled with different TAs. Master Certificates are useful for participants who have verified products evaluated by more than one TA and want a centralized document listing all verified products, or for private labels who are not directly contracted with a TA but work with copackers that are enrolled in the PVP.



**NON-GMO Project**  
**VERIFIED**  
nongmoproject.org

**MASTER CERTIFICATE**  
**SUMMARY OF NON-GMO PROJECT VERIFIED PRODUCTS**

Issue Date ..... Company .....

PRODUCT NAME	BRAND NAME	CERTIFICATE ID #	EXPIRATION DATE	TECHNICAL ADMINISTRATOR
Product name	Brand name	ID #	00/00/0000	Technical Admin
Product name	Brand name	ID #	00/00/0000	Technical Admin
Product name	Brand name	ID #	00/00/0000	Technical Admin
Product name	Brand name	ID #	00/00/0000	Technical Admin
Product name	Brand name	ID #	00/00/0000	Technical Admin
Product name	Brand name	ID #	00/00/0000	Technical Admin
Product name	Brand name	ID #	00/00/0000	Technical Admin
Product name	Brand name	ID #	00/00/0000	Technical Admin
Product name	Brand name	ID #	00/00/0000	Technical Admin
Product name	Brand name	ID #	00/00/0000	Technical Admin

The Technical Administrator listed for each product has confirmed that the product has achieved Non-GMO Project Verified status and is compliant with the Non-GMO Project Standard, which can be downloaded at [www.nongmoproject.org](http://www.nongmoproject.org). Verification is subject to annual renewal and valid until resigned, surrendered, suspended or revoked. The Non-GMO Project reserves the right to revoke this certificate at any time. Please contact the Non-GMO Project if you have any questions concerning a verification status.

A valid Master Certificate

The Non-GMO Project issues Master Certificates upon request; please contact [verification@nongmoproject.org](mailto:verification@nongmoproject.org) to request one.



# FAQs

## **WHO PROVIDES CERTIFICATES OF VERIFICATION?**

Technical Administrators provide these. The Non-GMO Project does not provide Certificates of Verification or Brand Summary Certificates; only TAs do.

## **WHEN ARE CERTIFICATES OF VERIFICATION ISSUED?**

A COV is only issued when the product has been found to be compliant with the Standard and the participant has completed applicable licensing requirements. To learn more about Non-GMO Project License Agreements, please review the License Agreements FAQ.

## **HOW DO PARTICIPANTS OBTAIN A COV FOR A VERIFIED PRODUCT THEY HAVE PURCHASED TO USE AS AN INGREDIENT?**

When purchasing a Verified product from a supplier, ask that supplier to provide the relevant COV. If that supplier fails to provide the COV after multiple attempts, please contact a TA for assistance.

## **CAN BRAND SUMMARY CERTIFICATES INCLUDE MORE THAN ONE BRAND OWNED BY THE PARTICIPANT?**

Yes. Participants may request Brand Summary Certificates for one or multiple brands they own.

## **A SUPPLIER SENT ME A CERTIFICATE OF COMPLIANCE WITH THEIR VERIFIED PRODUCT. IS THIS PROOF OF VERIFIED STATUS?**

No. COCs are outdated; every Verified product now has a COV.