

Licensing

The Non-GMO Project Trademark License and Program Participation Agreement (Licensing) is a contract between the Project and a Participant outlining terms regarding use of the Project's trademarks and participation in the Product Verification Program (PVP).

Key Licensing Rules

- The Project will send each Participant and brand owner Licensing to sign after enrolling in the PVP with their Technical Administrator (TA).
- Participants are companies who are enrolling Products for verification in the PVP.
- Brand owners are companies who have their supplier, manufacturer, or co-packer enrolling Products in the PVP on their behalf, and have different Licensing requirements than Participants.
- Participants must complete all Licensing documents to participate in the PVP.
- Licensing must be in place between the Participant and the Project prior to the Participant receiving a Certificate of Verification (COV) and use of the Project's Trademarks on Verified Products.
- The Project currently maintains trademark registrations in the United States, Canada, and Mexico only. Any use of the Project's trademarks outside of these countries is at the Participant's own risk. For more details on the use of the Project's Trademarks outside of these countries, contact verification@nongmoproject.org.
- Participants have the same rights, liabilities, and obligations for all Products that they enroll in the PVP, including Products supplied to a third-party.
- Participants must maintain product liability insurance while enrolled in the PVP.
- The Project may require that the Participant sign updated Licensing.

Other Important Details

- There are no fees associated with completing Licensing. All fees associated with the PVP are handled by the Participant's TA.
- The signatory of the License Agreement must be a duly authorized representative of the company signing the Licensing.